

# San José State University

San José, California

## ANNOUNCEMENT OF POSITION AVAILABILITY

*Subject to Budgetary Approval*

**Specialization: Public Relations**

**Job Opening ID (JOID): 23391**

**Rank: Assistant or Associate Professor, Tenure-track**

### **Qualifications:**

Ph.D. or master's degree with significant professional public relations experience and experience in one or more of the following areas: academic program assessment; diversity, inclusion, and outreach; national and international public relations; and specialized experience in the dissemination of information to the public about high-technology, healthcare, politics, business, or global crisis communications. Possess a working knowledge of the history of mass communications. Applicants should have awareness of and sensitivity to educational goals of a multicultural population as might have been gained in cross-cultural study, training, teaching and other comparable experience.

### **Responsibilities:**

Advance public relations curriculum development to prepare students for 21<sup>st</sup> century global communications using traditional, new media and social media approaches and platforms. Teach the principles and practices of strategic public relations. Incorporate contemporary thinking and new media strategies in the classroom, integrating media technologies across the curriculum of the School of Journalism and Mass Communications. Develop distance learning, online delivery techniques and coursework, and draw on skills with animation and web design, digital audio and video streaming, high definition television studio productions, high quality still photography shooting and editing abilities, blogging. Candidate must address the needs of a student population of great diversity – in age, cultural background, ethnicity, primary language and academic preparation – through course materials, teaching strategies and advisement.

**Salary Range:** Commensurate with qualifications and experience.

**Starting Date:** August 22, 2016

**Eligibility:** Employment is contingent upon proof of eligibility to work in the United States.

### **Application Procedure:**

For full consideration, upload a letter of application, curriculum vitae, statement of teaching interests/ philosophy, research plans, and at least three original letters of reference with contact information by **September 4, 2015** at [apply.interfolio.com/30685](http://apply.interfolio.com/30685)

Please direct questions to:

Prof. Bob Rucker, Director

School of Journalism and Mass Communications

San Jose State University

[robert.rucker@sjsu.edu](mailto:robert.rucker@sjsu.edu)

**Please include Job Opening ID (JOID) on all correspondence.**

The public relations program at San Jose State University is nationally recognized and the only degree program of its kind in Northern California. The profession is booming especially in the Silicon Valley where strategic communications are highly valued.

With new state-of-the-art lab and classroom facilities in Silicon Valley, the SJSU public relations program is uniquely positioned to serve the ever-growing demand for more diverse global mass communication professionals. Hundreds of successful graduates, many from under-represented communities, serve in significant communication positions in the world's top media companies and innovative start-ups.

San José State University is California's oldest institution of public higher learning. The campus is located on the southern end of San Francisco Bay in downtown San José (Pop. 1,000,000), hub of the world-famous Silicon Valley high-technology research and development center. Many of California's most popular national, recreational, and cultural attractions are conveniently close. A member of the 23-campus CSU system, San José State University enrolls approximately 30,000 students, a significant percentage of whom are members of minority groups. The University is committed to increasing the diversity of its faculty so our disciplines, students and the community can benefit from multiple ethnic and gender perspectives.

San José State University is an Affirmative Action/Equal Opportunity Employer. We consider qualified applicants for employment without regard to race, color, religion, national origin, age, gender, gender identity/expression, sexual orientation, genetic information, medical condition, marital status, veteran status, or disability. This policy applies to all San José State University students, faculty, and staff as well as University programs and activities. Reasonable accommodations are made for applicants with disabilities who self-disclose. Note that all San José State University employees are considered mandated reporters under the California Child Abuse and Neglect Reporting Act and are required to comply with the requirements set forth in CSU Executive Order 1083 as a condition of employment.

A background check (including a criminal records check) must be completed satisfactorily before any candidate can be offered a position with the CSU. Failure to satisfactorily complete the background check may affect the application status of applicants or continued employment of current CSU employees who apply for the position.

The latest San José State University Safety 101 Uniform Campus Crime and Security Report is available. You may request a copy of San José State University's annual safety report by contacting the University Police Department at (408) 924-2222 or by visiting the [University Police Department](http://www.sjsu.edu/police) website at (<http://www.sjsu.edu/police>.)